



## Zumba Jammer Call

Zumba Fitness® is looking for creative instructors, called Zumba® Jammers (ZJ) for the ZIN Jam™ Program in the following areas:

- **Canada** – British Columbia, Ontario, Quebec

### Zumba Jammer (ZJ) Description:

The ZJ position is an independent licensee position. Zumba Jammers can host ZIN Jam sessions all over the world. As a ZJ you will administer all the paperwork (securing host sites, coordinating with host, submitting forms, etc.), handle all marketing efforts (filling up ZIN Jam Sessions), handle all communication (phone and email with participant and Home Office), and perform follow-up reconciliation processes (an online administrative process), as well as create and deliver the Session content, conduct registration, and handle all other administrative tasks related to the Session. Being a great ZJ requires outstanding marketing, administrative, organizational, and communication skills, as well as excellent creative, instructing, dancing, and teaching skills.

### Prerequisites to apply:

- Must currently live in the states/provinces listed above and have legal working status
- Must be ZIN member in good standing for at least 6 months (from application deadline)
- Must be licensed in Zumba Basic Steps Level 1 and Zumba Basic Steps Level 2
- Must have working knowledge of Zumba Fitness format
- Must currently teach a minimum of three (3) general Zumba classes per week
- Must have attended a ZIN Jam Session within the past 12 months
- Must have a Fitness Certification: U.S.A –ACE or AFAA certified, Canada – CanFitPro (*Or you must complete your certification by February 14, 2013*)
- Must speak English fluently and be able to effectively communicate in English
- Must be willing to travel (preferably)

### Application Process

All applications must be received by **November 11, 2012**. You will be notified by December 21, 2012 if you have been invited to the ZJ Training. The training will take place on February 13, 2013 in Los Angeles, CA. If you are invited to the training, you must attend in order to be licensed as a Zumba Jammer. Invited applicants will need to pay for their own travel accommodations and airfare.

### Requirements

Should you be selected as a ZJ candidate, you must also meet these requirements:

- Attend the Zumba Jammer Training on February 13, 2013 in Los Angeles, CA (USA)
- Attend the 2013 Zumba Instructor Conference in Los Angeles – February 15-17, 2013
- Obtain and maintain a current and valid CPR Certification AND Professional Liability Insurance, or equivalent, endorsed to Zumba Fitness, LLC (company) by February 13, 2013
- Must have a credit card available for session request payments

**To apply:**

If you believe that you have all the necessary qualifications and meet all the prerequisites to apply for the Zumba Jammer role, please upload and send your complete application including your video electronically through DropBox as follows:

1. Enter your information in the following **Pre Screening FORM** so we know to expect your application
2. Name all your files (video, application, documents) with your full name and ZIN ID as it appears on Zumba.com
3. Create a DropBox account (it's free) - [www.dropbox.com](http://www.dropbox.com)
4. Upload your files to your DropBox account and place in one (1) folder (name the folder with your full name and ZIN ID)
5. Share the folder with ZJCALL@ZUMBA.COM (<https://www.dropbox.com/help/274/en> - read "Shared Folders")

**The ZIN Jam Committee will review the following:**

- Instructing skills
- Dancing skills
- Application of the Zumba format
- Proper execution of rhythm steps
- Creativity
- Presentation skills
- Communication skills: verbal and written

Take into account that you **must** meet all of the **requirements** and send your complete application in order to be considered as a Zumba Jammer Candidate. We are looking forward to recruiting our next ZJ Candidate.

**Please see Zumba Jammer Application on the following page**

# Zumba Jammer Application

Name	_____	Date	_____		
	LAST NAME                      FIRST NAME                      INITIAL		DAY/MONTH/YEAR		
Address	_____	_____	_____	_____	_____
	STREET	CITY	STATE/PROVINCE	ZIP CODE	COUNTRY
Telephone(s)	_____	_____	_____		
	HOME PHONE	CELL PHONE	OTHER PHONE		
Email Address (s)	_____	_____	_____		
	WORK EMAIL	PERSONAL EMAIL	OTHER		
ZIN Member #	_____	Member Since Date	_____		

## Program applying for:

ZIN Jam Program

## Language Skills:

Are you proficient in Oral English?  Yes  No

Are you proficient in Writing English?  Yes  No

Do you speak/write any other language?  Yes  No

List all languages and level of skill:

Language	Basic	Moderate	Proficient
_____			
_____			
_____			

## Written Responses

Please read and answer these 3 questions below. Each answer should be 200 words or less. Please attach your answers as a separate document.

1. This question does not have a right or wrong answer. We just want to hear your perspective. Which do you think is a more important quality in a ZJ: someone who is an excellent dancer or someone who is an excellent fitness instructor? Explain your reasons.
2. Organizational, administrative, marketing, and creative skills are extremely important as a ZJ. Explain your experience and level of proficiency in these areas.
3. Our mission is to make ZIN members successful; as a ZJ how can you support us with our mission?

**You will be required to attach a copy of each of the following items along with your video and this application form, please indicated if attached:**

- |   |                              |                             |
|---|------------------------------|-----------------------------|
| Fitness and Professional resume   | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Copy of Fitness Certifications (If already obtained)                          | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Registration to 2013 Zumba Instructor Conference in Los Angeles               | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Four (4) letters of recommendation from fellow ZIN members in your local area | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Written responses   | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

## Video Instructions

You will need to create a video showing the following **original** routines you have created:

1. In a live class teaching a Salsa and a Reggaeton routine
2. Solo teaching a Salsa and a Cumbia routine

In addition, please include the following segments:

3. Explaining how to execute 2 Merengue Steps (instructional) in **English**
4. Two (2) minute segment explaining why you want to be a Zumba Jammer in **English**

**Note: Do NOT read your explanation off cue cards or notes, as it will be detrimental to you application.**

### Video Specs:

- File types: The acceptable video files are: .mov, .m4v, .wmv
- File size: The maximum file size accepted is 500MB - Video files that are too large cannot be downloaded and will not be reviewed
- Video Quality: Record your video in the best quality available while still considering the file size
- Sound: Music layovers are not allowed, the video sound should be able to be heard clearly
- Lighting: Lighting is important, especially for lower quality videos
- Composition: Record your video so that we can **see your entire body from the front** (no side angles)
- Distance: Balance the distance between yourself and the camera (don't record too close or too far)

**Note: If we cannot see you as clearly as needed we cannot determine your candidacy and it will be detrimental to your application.**

I certify that all the information in this application was written and completed only by myself with no assistance from others. I certify that all the information in this application is true and accurate to best of my knowledge.

Print Name:	
Sign Name:	
Date:	