



Zumba Fitness® is looking for creative instructors, called Zumba® Jammers (ZJ) for the ZIN Jam™ Program in the following countries and states:

- **Canada (only British Colombia, Alberta, and Quebec), Czech Republic, Germany, Italy, New Zealand, Norway, South Africa, Sweden, and United States (only IN, MD, MN, PA, TX, WI)**

#### **What are the minimum qualifications to apply to be a great ZJ?**

- Must currently live in the countries or states listed above and have legal working status
- ZIN member in good standing for at least 6 months
- Working knowledge of Zumba fitness format including teaching a minimum of 4 general Zumba classes per week
- U.S.A – Must be ACE or AFAA certified, outside of the US – Must have a recognized fitness certification
- Must speak English fluently and be able to effectively communicate in English
- Must be willing to travel

#### **The ZJ committee will review the following:**

- Instructing skills
- Dancing skills
- Application of the Zumba format
- Proper execution of rhythm steps
- Creativity
- Presentation skills
- Communication skills: verbal and written

#### **ZJ Description:**

The ZJ position is a part-time, independent licensee position. As a ZJ you will administer all the paperwork (securing host sites, coordinating with host, submitting forms, etc.), marketing (filling up ZIN Jam Sessions), communication (phone and email with participant and Home Office), and follow-up reconciliation processes (an online administrative process), as well as create and deliver the Session content, conduct registration, and handle all other administrative tasks related to the Session.

Remember being a great ZJ requires outstanding marketing, administrative, organizational, communication skills as well as excellent creative, instructing, dancing, and teaching skills.

#### **Application Process:**

All applications must be received by **June 24, 2012**. You will be notified by July 13, 2012 if you have been invited to the ZJ Training. The training will take place on August 7, 2012 in Orlando, FL. If you are invited to the training, you must attend in order to be licensed as a Zumba Jammer. Invited applicants will need to pay for their own hotel and airfare.

#### **Additional Requirements:**

Should you be selected as a ZJ candidate, you must also meet these requirements:

- Attend Zumba Jammer Training on August 7, 2012 in Orlando, Florida.
- Attend the 2012 Zumba Instructor Convention in Orlando – August 9-12, 2012.
- Register and attend a ZIN Jam Session at the 2012 Zumba Instructor Convention.
- Obtain and maintain a current and valid CPR Certification or equivalent.
- Obtain and maintain Professional Liability Insurance, or equivalent, endorsed to Zumba Fitness, LLC (company).

#### **To apply:**

If you believe that you have all the necessary qualifications to apply please upload and send your full application and video electronically through DropBox as follows:

1. Create DropBox account (it's free) - [www.dropbox.com](http://www.dropbox.com)
2. Name all your files (video, application, documents) with your full name and ZIN ID as it appears on Zumba.com
3. Upload your files to your DropBox account and place in one (1) folder
4. Share the folder with ZJCALL@ZUMBA.COM (<https://www.dropbox.com/tour>)

Take into account that you **must** meet all of the minimum requirements above and send the complete application in order to be considered as a Zumba Jammer candidate. We are looking forward to recruiting our next ZJ Candidate.

## Pre-Screen ZJ Application

Name:

Date:

LAST NAME

FIRST NAME

INITIAL

DAY/MONTH/YEAR

Address:

Street

City

Zip Code

State

Country

Telephone(s)

HOME PHONE

CELL PHONE

OTHER PHONE

Email Address (s)

WORK EMAIL

PERSONAL EMAIL

OTHER

ZIN Member #

Member Since Date

### Language Skills:

Are you proficient in Oral English?

Yes

No

Are you proficient in Writing English?

Yes

No

Do you speak/write any other language?

Yes

No

List all languages and level of skill:

Language

Basic

Moderate

Proficient

### Program applying for:

ZIN Jam Program

### You will be required to attach a copy of each of the following items, please indicated if attached:

Fitness and Professional Resume

Yes

No

Copy of Fitness Certifications

Yes

No

Proof of current CPR certification (if applicable)

Yes

No

Proof of professional liability insurance (if applicable)

Yes

No

Proof of registration to 2012 Convention (registration to ZIN Jam Session)

Yes

No

### Written Responses

Please read and answer these 3 questions below. Each answer should be 200 words or less.

1. This question does not have a right or wrong answer. We just want to hear your perspective. Which do you think is a more important quality in a ZJ: someone who is an excellent dancer or someone who is an excellent instructor? Explain your reasons.
2. Organizational, administrative, marketing, and creative skills are extremely important as a ZJ. Explain your experience and level of proficiency in these areas.
3. Why do you want to be a ZJ?

## DVD Instructions

You will need to create a video showing the following original routines you have created:

1. In a live class teaching a salsa and a reggaeton routine.
2. Solo teaching a merengue and a cumbia routine.
3. Explaining how to do 2 Salsa steps and 2 Cumbia Steps (instructional) in English.

**Note: Do NOT read off of cue cards. You can hold notes in your hands, but reading off of cue cards will be detrimental to your application.**

### Video Specs:

- The acceptable video files are: .mov, .m4v, .wmv
- The maximum file size accepted is 500MB - Video files that are too large cannot be downloaded and will not be reviewed
- Record your video in the best quality available while still considering the file size
- Music layovers are not allowed, the video sound should be heard clearly
- Lighting is important
- Record your video so that we can see your entire body from the front (no side angles)

**Note: If we cannot see you as clearly as needed we cannot determine your skill level and this will be detrimental to your application.**

I certify that all the information in this application was written and completed only by myself with no assistance from others. I certify that all the information in this application is true and accurate to best of my knowledge.

Print Name:	
Sign Name:	
Date:	